



JUNE 2020

# Founders' Message

The team at Landesign has been extremely busy adapting to all the new mandates in our area as a result of COVID-19. Educating our workforce on how to comply with these mandates while working on essential projects has been our top priority. We have been committed to moving forward since the beginning when the Shelter in Place ordinance was first issued and have grown to a place where we are able to work safely alongside coworkers and clients.



Despite the uncertainty of the times, we managed to safely navigate through the spring and now have a busy summer season upon us. We hope you stay safe and healthy, and we look forward to hearing from you soon.

Sincerely,

John and Denise Fitzgerald Landesign C&M, Founders



## **Employee Spotlight**

We would like to take this opportunity to recognize three members of our Administrative Team for all their hard work, collaboration, and positive thinking during the challenging times of the pandemic. The time and effort that they have put in has been greatly appreciated. They not only motivate others but encourage each other to give their all at work, and truly took the meaning of teamwork to a whole new level.

Congratulations Dee Anne Thom on your promotion and 2 years of service!

Dee Anne is the Branch Administrator at our Santa Rosa service location. With over 25 years of administrative, marketing, and office management experience (plus an additional 8+ years of experience in the construction industry), she has been a great asset to our team. DeeAnne studied Accounting Studies at Anoka Ramsey Community College and continued on to receive a Certificate of Completion in Microsoft Office from GCF LearnFree.Org. In her free time, she enjoys working on DIY crafting projects, repurposing and refinishing furniture, and gardening.



#### Congratulations Emily Torres for 1 year of service!

Emily, our Accounting Manager, was born and raised in Santa Rosa. She graduated from Sonoma State University with a degree in Business Administration and a concentration in Accounting. Prior to moving into the landscaping industry, Emily spent 12 years gaining experience in the insurance industry while working for Rogers and Young Insurance, where she became well-versed in her duties in Accounting, Human Resources, Payroll, Employee Benefits Administration, and IT. In her free time, she enjoys giving back to the community as a member of the Active 20-30 Club, spending time with family, and going for walks with her Golden Retriever and English Setter.



#### Welcome Debbie Jennings!

Debbie is our Accounts Payable Administrator. Debbie has over 5 years of experience in the construction industry providing support to Project Managers with a variety of tasks, including tracking project accounting and assisting in ensuring compliance with quality standards. Prior to this, Debbie spent time managing all aspects of business and financial

functions for clients located across California and Arizona. In her free time, Debbie loves spending time with her children, grandson, and all her pets.



We appreciate your tireless efforts – your commitment to greatness does not go unnoticed!



### June is National Rose Month

Happy National Rose Month! When's the last time you stopped and smelled the roses?

A true garden staple, roses have come to be known and loved for their eyecatching look and versatility. When properly cared for, roses can live for a very long time, making them a true asset to any landscape.



To grow and maintain healthy roses that will flourish for years to come, be sure to follow these tips:

- Roses should be planted in a space where they can receive at least six to eight hours of full sun each day. This is essential for ensuring they are able to reach their full growing potential while maintaining optimal health.
- Hydration is key. In areas like ours where dry spells and droughts are common, it's important to provide your roses with frequent deep watering and drip irrigation, if possible.
- Pruning is an absolute necessity, but you should always do research
  beforehand to determine what the best pruning technique is for the
  specific type of rose you're dealing with. Thinning is used to reduce
  overall plant density while leaving the height intact, whereas the
  reducing method aims for a reduction in the plant's height, and
  heading helps force new, thicker growth. These are just a few of the most
  popular pruning methods.
- Roses require year-round attention; pre-season prep, in-season care, and off-season pruning. Be mindful not to neglect the ongoing maintenance needs of your roses.

Roses are a beautiful addition to any landscape. By taking action to properly care for your roses, you'll be setting them up for success for seasons to come. If

you have questions about caring for roses, please **contact us** today. The Landesign team would be happy to help!



We hope that you've enjoyed this month's newsletter! Please let us know if there is anything you'd like to see in future newsletters by replying to this email or contacting us **here** – we look forward to hearing from you!

#### Do You Have a Landscaping Project in Mind? Click here to contact us and get started!





Landscape Construction

Landscape Maintenance



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