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JULY 2022

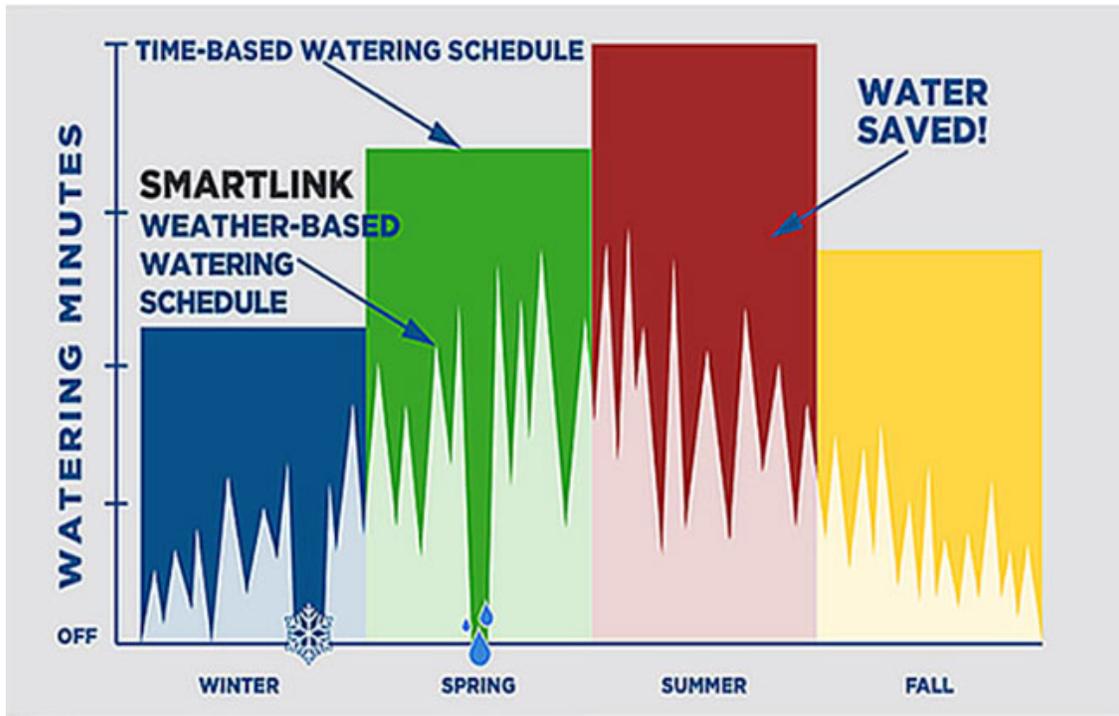
## Leader's Message

During Smart Irrigation month and beyond, we're committed to helping our clients obtain a healthy and lush landscape while conserving water. Here are 4 solutions for a more efficient landscape and irrigation system, to minimize operating costs, and preserve the well-being of our environment.

**1. Weathermatic Smart Irrigation Controllers:** When upgraded to include a weather-station this tech will auto-adjust the watering schedule based on hyper-local weather conditions, eliminating water waste on a 24/7 basis.

If your site already has the Weathermatic controller and AirCard installed (which more than half of our clients do), adding a weather-station is the low-hanging fruit!

This system can be upgraded further with the addition of a flow sensor. This upgrade can instantly notify us of water-wasting issues like stuck valves and other leaks so the affected zones can be turned off immediately and an irrigation tech dispatched to make the repair.



**2. Nozzle Retrofits:** Upgrade to high-efficiency nozzles and rotators. Converting existing sprays to MP Rotators can result in a water reduction of 30%.

**Traditional Spray**



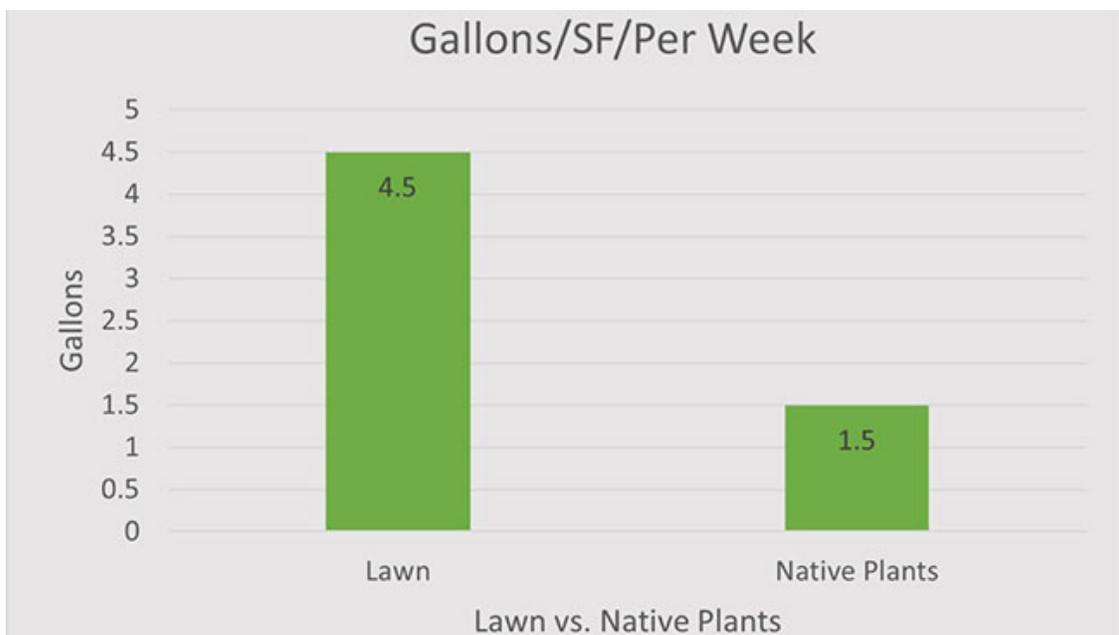
**MP Rotators Spray**



**3. Valve Conversions:** Replace sprinklers with drip irrigation to deliver water directly to plant roots. Minimizes water waste due to wind, runoff, evaporation, and overspray.



**4. Turf Reduction:** Remove and replace turf with native plants. In the graph below, you will see just how large the discrepancy is in water usage between lawns and native plants.



Contact our experts to discuss your property and the various ways we can help make your landscape more efficient. [Visit our website](#) to learn more!

Sincerely,

John and Denise Fitzgerald  
Landesign C&M, Founders



Spotlight: ECHO Presentation

The Landesign Team was thrilled to sponsor the Executive Council of Homeowners (commonly known as ECHO) Seminar last week. This year's seminar was held at the Clubhouse of Edgewater Condominiums. Two members of our customer service team, Terri, and Patrick, presented solutions to manage your landscape through drought and fire risk, including native plant suggestions that add beautiful colors to the landscape.

As a trusted provider of landscaping services to several HOAs in our area, we take pride in sharing information and learning from others at these great events.



Landesign is always happy to offer advice and provide insight into your landscaping vision. [Visit our website](#) to learn more or give us a call at (707) 578-2657 today to get started.



Spotlight: CLCA 1<sup>st</sup> Place Award Winners

We want to take this opportunity to share an exciting announcement about our team's latest accomplishments: receiving a first-place award from the California Landscape Contractors Association (CLCA)!

**1st Place Award for Lakewood Shopping Center, Windsor,  
CA Category of Large Commercial Maintenance**



The CLCA'S Awards program reflects the association's commitment to promoting professionalism within our industry. The program is designed to recognize outstanding performances by chapter members, foster company pride in superior workmanship, publicize our industry, and encourage business for CLCA contractors and suppliers. We are honored to have our work recognized by this prestigious program.

Check out [our awards page](#) on our website to see previous 1<sup>st</sup> place awards.

We're extremely proud of our devoted team members who work tirelessly to help us be the best we can be!



We hope that you've enjoyed this month's newsletter! Please let us know if there is anything you'd like to see in future newsletters by replying to this email or contacting us [here](#) – we look forward to hearing from you!

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Do You Have a Landscaping Project in Mind?  
[Click here to contact us and get started!](#)

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