



JANUARY 2020

Founders' Message

Happy 2020! With the new decade upon us, there's a lot to be enthusiastic about. For us here at Landesign, the New Year ushered in a very special milestone that we're thrilled to be able to share with you – our 30th anniversary!

We are so proud to be celebrating 30 years in business. Our company has grown so much over the last 30 years, and we couldn't have done it without each and every one of YOU! As part of our commitment to continued growth and success, every year end, we evaluate our service and operational plan by surveying our customers and employees. After we collect the data from our survey, we meet to assess the results and develop strategic plans for the upcoming year. In 2019, your feedback led us to add several key employees to our team and to work on improving our proactive customer service relations. Needless to say, we're excited to see what we'll learn from the results of this year's survey.

Our annual survey was emailed out last week and we'd really appreciate it if you could take a couple minutes to share your thoughts and recommendations with us by completing the survey. As an added bonus, once you've completed the survey, we'll send you a Starbucks gift card as a thank you!



Wishing you all a Happy New Year filled with peace and prosperity. We hope to hear from you soon!

Sincerely,

John and Denise Fitzgerald
Landesign C&M, Founders



5 Landscape Design Trend Predictions for 2020

New year, new trends. And what better time than now to consider how these trends could shape your landscape design plans for 2020?

If you're looking to improve or enhance your landscape this year, look no further. Here are a couple of the top trends that landscape professionals expect to dominate the industry this year:

1. Outdoor Lighting. Outdoor lighting is a great way to add accents to your property's landscape and differentiate your building from others. Smartly placed light fixtures also add an element of safety to otherwise dimly lit walkways and steps. Thanks to new technology, things like brightness, timing, and even color of the lighting can be controlled remotely for added convenience.



2. Low-Maintenance Landscapes and Synthetic Turf. Landscape professionals have noticed a shift away from traditional grass and turf lawns as the demand for low-maintenance alternatives increases. Many property owners are deciding to instead opt for synthetic turf and landscapes made of drought-tolerant materials. In areas like ours that are no stranger to drought-like conditions, this is a great option for anyone looking to keep their property looking well-manicured without the hassle and costs of traditional lawn care.



3. Outdoor Work Spaces. Having outdoor work, meeting, or lunch space is a big attractant for employers. You can spruce up any outdoor patio by adding comfortable outdoor furniture, a fire pit or fireplace, and décor of your

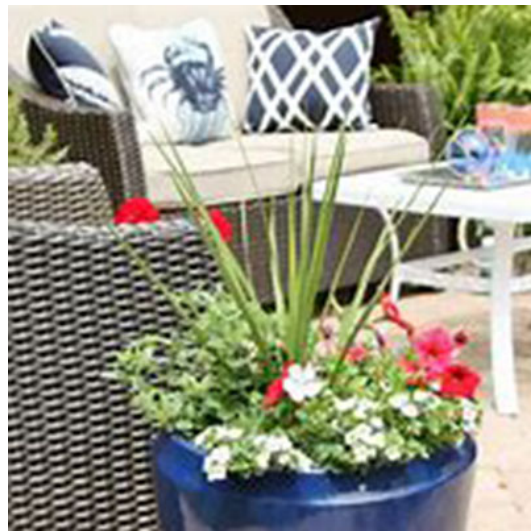
choosing. The possibilities are endless for designing an outdoor area that's right for your needs.



4. Water Features. With technological improvements in recent years, new water features have been created that greatly conserve the amount of water used while still providing an aesthetically pleasing landscape effect. Stone vases and bubbling boulders have risen in popularity as innovative features.



5. Pantone's Color of the Year. For 2020, the color to consider is Classic Blue! The Classic Blue shade is extremely versatile and can be incorporated into your landscape in countless different ways. Whether you opt for the traditional look of deep blue flowers like the hydrangea or decorative planters with modern patterns, the use of Classic Blue is sure to bring a sense of peace and calmness to any space.



The experts at Landesign are here to help you enhance your landscape with the latest and greatest design elements. [Visit our website](#) to learn more or give us a call at (707) 578-2657 today to get started.



We hope that you've enjoyed this month's newsletter! Please let us know if there is anything you'd like to see in future newsletters by replying to this email or contacting us [here](#) – we look forward to hearing from you!

Do You Have a Landscaping Project in Mind?

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Landscape Construction



Landscape Maintenance



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