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FEBRUARY 2020

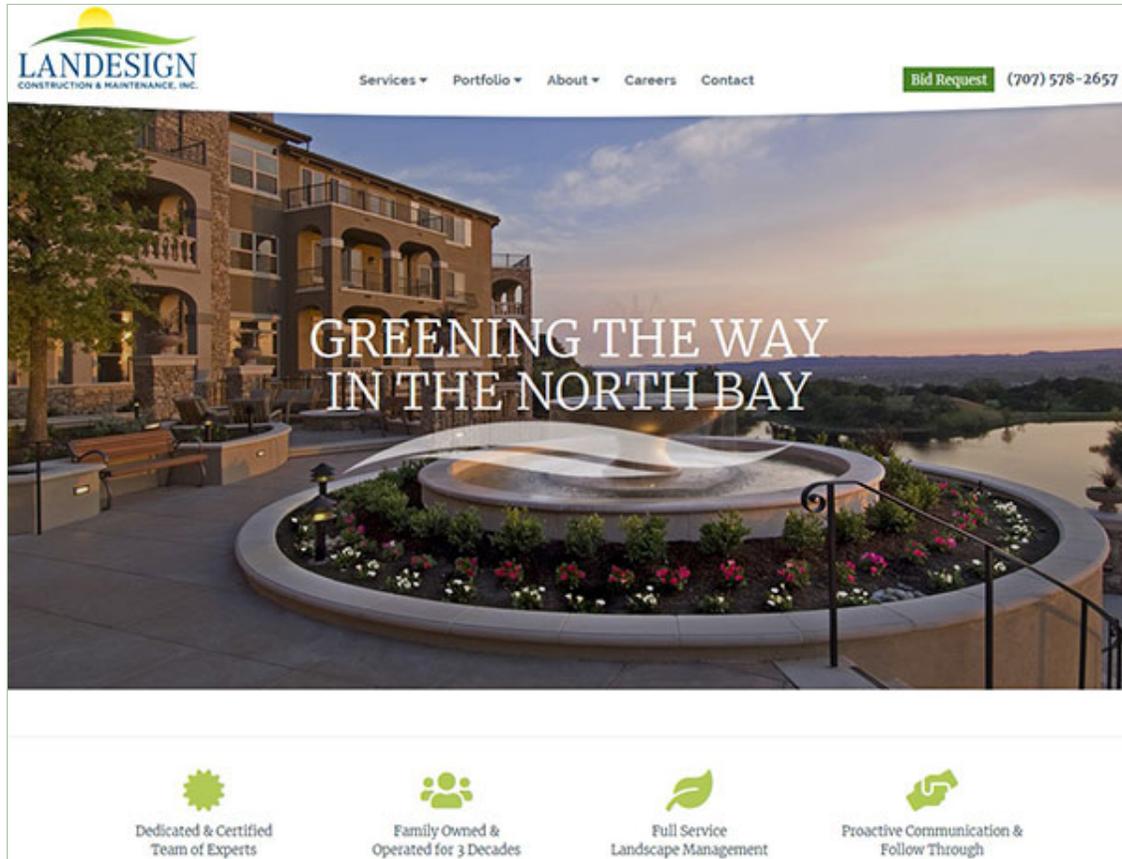
## Founders' Message

While Valentine's Day may have already passed, we still feel the love in the air here at Landesign. As we mentioned in last month's newsletter, our team is currently celebrating our 30th year in business. These three decades have been an amazing ride, and we are so thankful to our amazing clients and community for keeping us going!

Another reason we're feeling the love is because of our annual customer survey. In the landscaping field especially, customer satisfaction is essential to a company's success, and we are very grateful to be able to hear from so many of our clients. We're still taking the time to review all of the responses and feedback we received for this year's survey, so stay tuned for an update on the results.

There's one more thing we want to share with you all that's warming our hearts,

and that's our newly launched Website! Day in and day out, we work to transform the look and feel of our client's properties and landscapes, and we've now applied that same spirit to our site at [landesign-inc.com](http://landesign-inc.com) by giving it a fresh new look. Please feel free to check out our new online digs and tell us what you think.



We look forward to hearing from you soon!

Sincerely,

John and Denise Fitzgerald  
Landesign C&M, Founders



## Caring for Roses

Roses are not only a Valentine's Day staple, but a true asset to any property – regardless of the season or time of year. If you want to introduce these beauties into your landscape, you'll need to be prepared to care for them.



This is a key time of year for rose pruning and pre-season prep. That's why we're laying out some of our top tips for proper rose maintenance and pruning below:

### **Be Prepared**

Caring for roses can seem like a job in its own right. Like any job, you need to arrive to the scene with the right tools. To take on rose maintenance, be sure to have the following items on hand:

- Gloves
- Pruning shears
- Loppers
- Apron
- Small Rake
- A bucket/wheelbarrow/trashcan

### **Clean First, Work Second**

To really know what work needs to be done on your rose bushes, you'll need to clear out fallen leaves, dead wood, and any other debris that may have built up over time. Try to clean up your roses as much as possible before making any pruning decisions so that you can move forward with a clear picture of the next steps.

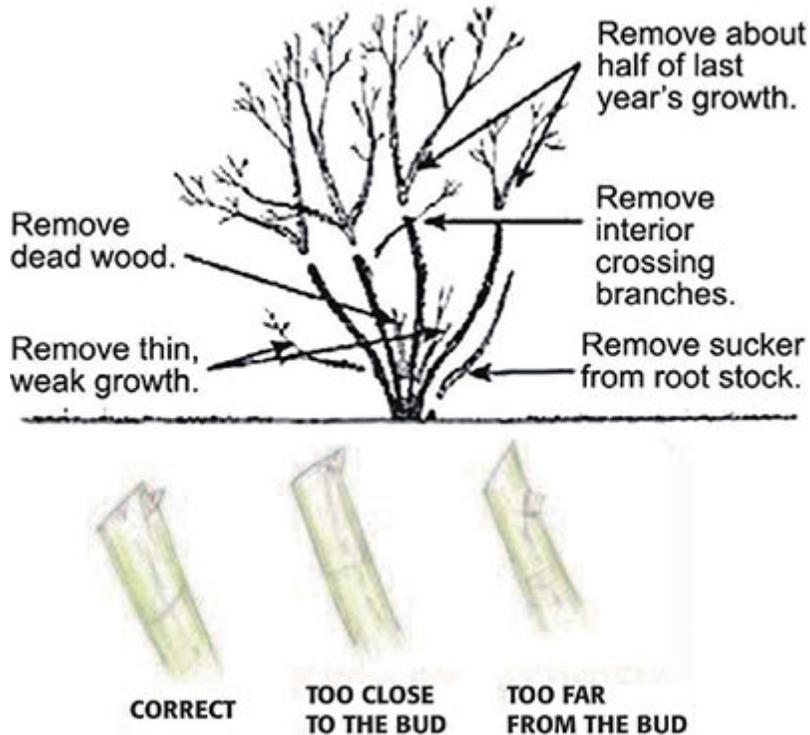
### **May the Strongest Canes Win**

For a fruitful bloom in 2020, you'll want to find about 3-6 healthy canes in your rose bush. This will serve as your plant for the upcoming year. Cleanly remove or saw out the rest to set your roses up for success.

### **Cut Your Canes and Clean Up**

Cut the healthy canes that you identified back to 1/3 or 1/2 of their original length. If this isn't something you've ever done, we recommend contacting a professional before taking any action.

#### **DIAGRAMS OF ROSE PRUNING**



Take a step in the right direction by abiding by these general rules of thumb, but always be mindful that the specific type of rose you're working with may cause methods of care to vary. If you have questions about the types of roses on your property or are looking for general guidance, [contact our team](#) today. We'd be happy to help!



### **Spotlight: ECHO Seminar and Trade Show**

The Landesign Team was thrilled to attend the Executive Council of Homeowners (commonly known as ECHO) Seminar and Trade Show earlier this month. We headed to the Embassy Suites in San Rafael on February 22nd to keep in touch with the latest in California HOAs. As a trusted provider of

landscaping services to several HOAs in our area, we take our role very seriously, which is why it's especially important to us to be in attendance at industry events like this. The knowledge we gained is truly unmatched!



Landesign is always happy to offer advice and provide insight for your landscaping vision. [Visit our website](#) to learn more or give us a call at (707) 578-2657 today to get started.



We hope that you've enjoyed this month's newsletter! Please let us know if there is anything you'd like to see in future newsletters by replying to this email or contacting us [here](#) – we look forward to hearing from you!

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Do You Have a Landscaping Project in Mind?  
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