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AUGUST 2022

Giving Back for Back to School

The Landesign Team jumped on the opportunity to freshen up the curb appeal and surprise the kids of Yulupa Elementary School in Santa Rosa, just in time for back to school!



A big thanks to Lauren Chamberlain and other parents for painting and organizing materials donations from JL Builders and Atlas Tree Service.

Landesign's design team selected and laid out the plants, our irrigation manager converted the valve from spray to drip, and our management team planted, installed drip irrigation, and spread mulch. This project hit home for several of the Landesign team members as they either attended the school themselves or they had kids that attended in the past.

We are grateful to have such an amazing team that is inclined to pick up a shovel, get dirty, and give back to our community!





Sincerely,

JJ Fitzgerald
Chief Operating Officer



Spotlight: Cash For Grass Rebates

Did you know there are programs that will pay you when you convert your property to a water-efficient landscape?

These programs and rebates pay based on square footage. The following cities offer cash rebates to water customers who replace thirsty turf grass with drip-irrigated low-water-use plants, synthetic turf, and permeable landscape.

	Santa Rosa	Napa	Marin	Sonoma
Residential	\$1.50 / sq. ft (max 1,000 sf or \$750)	\$1 / sq. ft (max 750 sf or \$750)	\$1.50 - \$3 / sq. ft. (max 1,000 sf)	\$1 / sq. ft. (max 1,000 sf or \$1,000)
Commercial	\$1.50 - \$3 / sq. ft (max 10,000 sf or \$30,000)	\$1 / sq. ft (max 2,500 sf or \$2,500)	\$1.50 - \$3 / sq. ft. (max 5,000 sf)	\$1 / sq. ft. (max 3,000 sf or \$3,000)

Santa Rosa

Eligibility Requirements:

- Lawns that are green, regularly mowed, irrigated and well taken care of.
- If you have an existing irrigation system in the project area, you must do one of the following:
 1. Cut off the irrigation valve, remove it and cap the pipes.
 2. Cut and cap all sprinkler heads.
 3. Cut and cap all but select sprinkler heads and convert those heads to a drip system using an all-in-one conversion kit.
 4. Cut the output side of the irrigation valve and convert it to a drip system with a pressure regulator and filter from there.

Learn more about the program and how to participate in Santa Rosa [here](#).

Napa

Eligibility Requirements:

- Lawn areas to be converted must be historically maintained and irrigated.
- Brown lawns due to drought-related watering reductions will also be accepted.

Learn more about the program and how to participate in Napa [here](#).

Marin

Eligibility Requirements:

- Immediately suspend irrigation of the project area.
- Sheet mulch using cardboard, compost, and organic mulch, and disable the irrigation system in the project area within 45 days of approval.

Learn more about the program and how to participate in Marin [here](#).

Sonoma

Eligibility Requirements:

- Lawns must be green, regularly mowed, irrigated, and well taken care of.
- Modify the lawn irrigation system so that newly landscaped areas are served through a separate valve that can be controlled independently.

Learn more about the program and how to participate in Sonoma [here](#).

Water conservation is more important than ever given the mandatory 20% reduction in water usage currently in effect.

With any questions about your city's Cash For Grass program, you can always contact our experts. Landesign is here to help you find the most efficient ways to keep your grass green and your water usage in check. You can [submit an online form](#) or call us directly.



Spotlight: Aspire Conference

Our Branch Operations Administrator, DeeAnne Thom, and our AP/AR Administrator, Marie Reese attended the annual Aspire IGNITE Conference hosted in San Antonio, Texas.





The 2022 Aspire IGNITE Conference was a great opportunity to network with industry leaders, learn about best practices, and hear the success stories and practical solutions that are used in the landscaping industry today. DeeAnne and Marie enjoyed making connections with other attendees at the conference and plan to keep in touch with them to help each other when issues arise, or want to learn how to make a process better.



We hope that you've enjoyed this month's newsletter! Please let us know if there is anything you'd like to see in future newsletters by replying to this email or contacting us [here](#) – we look forward to hearing from you!

Do You Have a Landscaping Project in Mind?

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