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APRIL 2021

## Founders' Message

We are happy to share that our HR Manager, Arnie Barragan's persistence paid off and he was able to coordinate with the Health Department of Sonoma County to provide COVID-19 vaccines for our company. We plan to make more vaccines available to our staff within the next few days. The health and safety of our team are a top priority for us, and we are extremely excited to be taking this step to combat the pandemic.



We want to take this opportunity to thank all the people who helped be a part of the solution. If this pandemic taught us anything, it's that we must look out for one another and do our part in keeping our community healthy.

If you have any questions about what the Landesign team is doing to be a part of the solution, [contact us](#) today. We look forward to hearing from you!

Sincerely,

John and Denise Fitzgerald  
Landesign C&M, Founders



## Landesign is Now a Weathermatic Premier Partner!

This exciting new partnership allows Landesign to offer the [SmartLink Wireless Landscape Network Weather Base Irrigation Control](#) as a subscription, saving our clients the upfront capital expenditure. For a nominal increase in the monthly budget, you will avoid the capital installation cost.

In the past, a conversion to a weather-based controller came with a \$2,500-3,500 per controller capital cost for the hardware, then a \$20/month communication fee. Weathermatic is offering the upgrade to their hardware included in their monthly fee which ranges from only \$40-\$60/month. And for this fee, they guarantee lifetime warranty and hardware upgrades as long as the service is maintained. A small \$600-800 one-time installation cost is required.

Comprehensive Water Management Services



The most advanced smart water and site management technology is now within your reach.



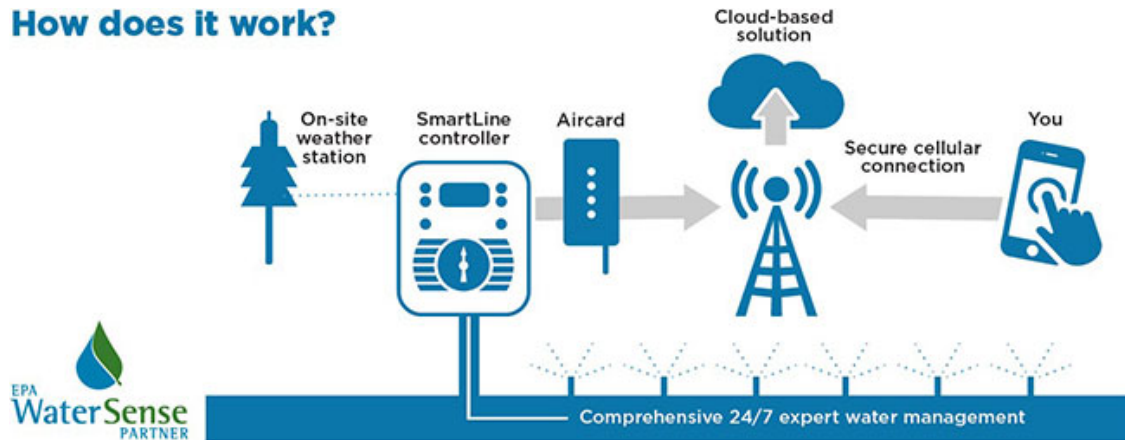
Unmatched Service  
Beautiful, Healthy Landscapes  
Water & Cost Savings  
Greater Sustainability

Greening the way in the North Bay!  
707.578.2657  
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As with many technologies today, their innovative new program is 'Subscription-Based' and comes with the hardware with no upfront capital cost. This makes the upgrade to a weather-based controller a no-brainer.

Weathermatic SmartLink automatically adjusts irrigation run-times based on your site's DAILY weather activity. Like a Nest Thermostat for your Landscape Irrigation. The typical savings average is 25%+ in water costs. It also provides remote access to the controller via cellular connection, providing the ability to program and monitor from our office or a smartphone or tablet in the field.

### How does it work?



We've begun proposing this new offering to replace failing controllers along with our 2021 Irrigation Assessment Reports and will be proposing this conversion to most properties as a part of your 2022 Landscape Budgets. If you want to jump in sooner please [reach out](#).



## April is National Lawn Care Month

April ushers in an important time for our landscapes. As temperatures begin to warm up, we'll start to notice nature coming back to life after the off-season. Flowers are blooming, trees are flourishing, and we're seeing green growth in approximately 30 million acres of turfgrass across the nation. With all this going on around us, it's only natural that the National Association of Landscape Professionals (NALP) has chosen the month of April as National Lawn Care Month. This time is used to draw attention to the importance of lawns and the various impactful aesthetic and environmental benefits they provide.

*APRIL is...*  
**National  
Lawn Care  
Month**

The logo for National Lawn Care Month features the text 'APRIL is...' in a green script font, followed by 'National Lawn Care Month' in a bold, green, sans-serif font. A stylized green grass blade graphic is positioned to the right of the word 'National'.



Did you know that one of the biggest benefits your lawn provides is in the fight against climate change? This is thanks to the process of photosynthesis. The process comes down to trees, grass, and other plant life pulling carbon from the air and releasing oxygen back into the atmosphere. Increased levels of carbon are what's causing the Earth to warm and present unpredictable weather patterns, so the contributions that plant life provides are absolutely essential. Simply put, plants help balance out the levels to positively impact our climate.

## Ways Your Yard Can Better Influence Climate Change

The beginning of spring is a particularly important time because taking the right lawn care steps now will allow your grass and plant life to fight climate change more effectively. The overall health of your lawn is essential, so here are a couple things you can do for your property's landscape:



**Consider Turfgrass.** The National Association of Landscape Professionals highly recommends turfgrass because of its ability to greatly improve the overall health of a lawn. Turfgrass is highly effective at turning carbon into organic matter for improved soil quality, reducing the production of weeds, and filtering stormwater.

**Plant More.** Consider adding more trees, shrubs, and plants throughout your

yard. An increased amount of plant life will be able to filter more carbon out of the air and produce more oxygen, leading to cleaner air for you to breathe.

**Be Strategic.** If you decide to add new trees and shrubs to your landscape, think carefully about where you plant. Planting the right trees in the right spots can be extremely beneficial. In some instances, planting near your home can help block harsh winds and/or provide shade from direct sunlight. Consider this strategy to help keep the inside of your home more comfortable throughout the seasons.

**Do Your Research.** It's extremely important to do your research and make smart decisions when selecting plants for your yard. Certain types of plants will be better fit for certain areas and conditions. When you match the plant types with their ideal growing conditions, they'll be much more likely to thrive and require less water. Consider the amount of sun and shade they'll receive, the soil conditions, and the overall climate before making any choices to ensure that your contributions to the climate are maximized.

**CLIMATE CHANGE IS HAPPENING TOO MUCH CARBON IS BEING TRAPPED IN THE ATMOSPHERE**

**THE EFFECTS CAN BE FELT IN YOUR COMMUNITY**

**BUT THERE IS A WAY TO FIGHT CLIMATE CHANGE**

**RIGHT FROM YOUR BACKYARD**

**PLANTING TREES SAVES ENERGY AND THEY PRODUCE OXYGEN TOO**

**TREES, PLANTS & GRASS**

**TRAP HARMFUL CARBON IN THE SOIL WHICH THEN CREATES NUTRIENTS THAT IMPROVE THE SOIL**

**A HEALTHY LAWN HELPS FILTER STORMWATER AND IMPROVES WATER QUALITY**

**WHEN THE TEMPERATURE OF THE SIDEWALK IS 100°F**

**100°F >**

**< 75°F**

**THE TEMPERATURE OF THE NEARBY TURF IS A FULL 25°F COOLER**

**BY CARING FOR THE GRASS, TREES & PLANTS IN OUR COMMUNITIES YOU, YOUR NEIGHBORS, & YOUR LOCAL LANDSCAPE & LAWN CARE PROFESSIONALS CAN REALLY MAKE A DIFFERENCE**

**NATIONAL ASSOCIATION OF LANDSCAPE PROFESSIONALS**

**LANDSCAPESFORBETTERCLIMATE.ORG**

Landesign takes a proactive approach to lawn care and landscape maintenance because it's important to us that we're able to help our client ensure both a healthy and beautiful lawn year-round. Our lawn care programs are underway, so if you any questions about caring for your lawn or would like to discuss what you can do to optimize your landscape for the betterment of the environment, please [contact us](#) today. We'd be happy to help!



We hope that you've enjoyed this month's newsletter! Please let us know if



there is anything you'd like to see in future newsletters by replying to this email or contacting us [here](#) – we look forward to hearing from you!

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Do You Have a Landscaping Project in Mind?  
[Click here to contact us and get started!](#)



Landscape Construction



Landscape Maintenance

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