

[View this email in your browser](#)



OCTOBER 2024

## Leader's Message

Dear Valued Clients,

I'd like to share some key highlights from our recent 3rd quarter State of the Company meeting. This gathering provided us with a valuable opportunity to reflect on our progress and reaffirm our commitment to our mission and values.



A significant focus of our discussions was on enhancing our communication, both within our team and with you, our clients. We believe transparent and effective communication is essential to understanding your needs and delivering the best possible service.

As we move forward, we are dedicated to continuously raising the bar in the services we provide. Your feedback is crucial in this process, and we are committed to exploring new ways to support you better. By refining our processes and embracing innovative solutions, we aim to not only meet but exceed your expectations.

Thank you for your ongoing trust and partnership. We are excited about the future and look forward to continuing to serve you with excellence.

With Appreciation,

JJ Fitzgerald  
Chief Operating Officer  
Landesign Construction & Maintenance, Inc.



## Fall Checklist

As the weather cools and the leaves begin to fall, it's time to prepare your landscape for the season ahead. Proper maintenance and a few thoughtful enhancements can keep your outdoor spaces looking their best and thriving throughout fall and winter. Check out our fall checklist for ideas to get your property ready for the fall season!

*Fall*  
**CHECKLIST**

*Let's get your property ready  
for the Fall season!*

<input checked="" type="checkbox"/> Leaf clean-up	<input checked="" type="checkbox"/> Install mulch
<input checked="" type="checkbox"/> Prune Evergreen and summer flowering shrubs	<input checked="" type="checkbox"/> Plant California Natives
<input checked="" type="checkbox"/> Adjust irrigation for cooler season	<input checked="" type="checkbox"/> Add a rain garden
<input checked="" type="checkbox"/> Install Fall annual flowers	<input checked="" type="checkbox"/> Drainage - Divert standing water

**LANDESIGN**  
CONSTRUCTION & MAINTENANCE, INC.

Following these steps will help your landscape flourish through the fall and beyond! [Contact us](#) today for a proposal!



## Spotlight

### Brian Casmey – Lead Project Manager

Brian Casmey is the Lead Project Manager on our Landscape Construction Team. Entering the landscape industry in 2012, Brian discovered his passion for construction, driven by the satisfaction of transforming outdoor spaces. Having relocated to Sonoma County 18 years ago, he has thrived in managing both commercial and high-end residential projects, drawing inspiration from the region's natural beauty. Over the years, Brian has had the privilege of learning from exceptional mentors, whose guidance has been instrumental to his growth.



In 2023, Brian further expanded his expertise by earning a Horticulture Design Certification from Santa Rosa Junior College, incorporating design principles into his work. Outside of his professional life, he finds great joy in watching his children play sports and going on camping adventures with his family.

Reflecting on his journey, Brian feels grateful to have found such a fulfilling career, where every project offers an opportunity to create something beautiful and sustainable.



We hope that you've enjoyed this month's newsletter! Please let us know if there is anything you'd like to see in future newsletters by replying to this email or contacting us [here](#) – we look forward to hearing from you!

---

Do You Have a Landscaping Project in Mind?  
[Click here to contact us and get started!](#)

---

## Follow Us



LinkedIn Instagram Facebook



*Copyright © 2024 Landesign Construction and Maintenance, All rights reserved.*

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).