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JANUARY 2024

Leader's Message

Wishing a happy New Year to our valued customers, vendors, employees, and everyone else who contributed to our success in 2023! As we step into this new year our focus at Landesign is to renew our commitment to our core values so we can better serve you and our community.

Presented below are our core values and the strategies we will employ to uphold them this year:

Wow the Customer: We will continue to go above and beyond, designing, building, and maintaining beautiful landscapes for clients to enjoy.

Be Professional: In every interaction, we will strive to uphold the highest standards of professionalism, ensuring trust and credibility in all we do.

Get it Done: We will approach challenges with determination and efficiency,

always finding solutions and delivering results.

Always Growing: We will embrace a mindset of continuous improvement. We will seek opportunities to learn, grow, and evolve professionally and personally.

Lead by Example: Our actions speak louder than words. We will inspire and motivate each other by setting a positive example in everything we do.

Serve our Community: We will continue to extend our positive impact beyond the workplace and find ways to contribute to and uplift our community.

Another way we can renew our commitment to our core values is by listening to feedback and making necessary changes. We are conducting our annual customer satisfaction survey, and your feedback will be taken to heart to improve our service. Your feedback will be shared with our team at our next strategic planning meeting and used to help set our priorities and goals for 2024.

If you received an email about this survey, we would greatly appreciate your response.

With Appreciation,

JJ Fitzgerald
Chief Operating Officer



Serving Our Community



Collaborating with local firefighters for the Toys4Kids1401 initiative

Wrapping up 2023, we joined forces with the Sonoma County Fire District to distribute toys to families facing challenges. Heartfelt gratitude to our dedicated staff for generously extending their compassion to those in need.

In 2024, we aim to leverage our talents, time, and resources to create a meaningful impact in our local communities.

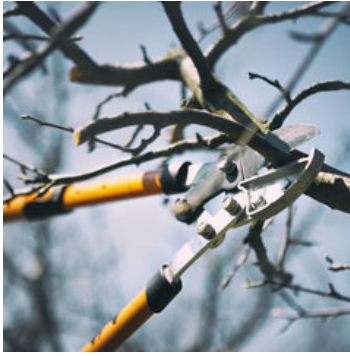


Winter Tree Care

Winter weather has arrived and now is the opportune moment to take proactive measures in preparing your trees for the seasons ahead. Follow this checklist to ensure your trees are set up for success:

1. Thoroughly inspect your trees for any issues or areas of concern. Be vigilant for signs of decay, such as cracking or swelling roots, and missing tree bark, as these can indicate a struggling tree.





2. Prune your trees to remove dead branches. It's advisable to perform this task during the colder months when the trees are in a state of dormancy, making them more resilient to the trimming of limbs.

3. Provide additional support to your trees by bracing them, ensuring they can withstand the challenges posed by winter weather. Take particular care with upright evergreens, which are more susceptible to ice. Identify and support any trees on your property that may benefit from added stability.



4. Apply a layer of mulch around the base of your trees. A 2-4-inch layer of mulch serves as a protective barrier, helping to regulate soil temperature and shield tree roots from the detrimental effects of the ongoing freeze-thaw cycle. This simple yet effective step contributes to the overall health and resilience of your trees.

If you would like an estimate for Winter Tree Care, please contact your Account Manager or [Submit An Online Form](#).



Color of the Year: Panatone's Peach Fuzz



The Pantone Color Institute has once again captivated the design world with its announcement of the 2024 Color of the Year.

This time it's the charming and delightful "Peach Fuzz", which sets a tone of warmth and positivity that extends its influence on the realm of landscapes.



Imagine the gentle embrace of Peach Fuzz hues in outdoor spaces, where blooming gardens and sunsets blend seamlessly with this inviting color palette. Whether it's incorporated into floral arrangements, outdoor furnishings, or architectural elements, Peach Fuzz has the power to transform landscapes into serene and picturesque settings.

This enchanting shade not only captures the essence of nature's fleeting beauty but also serves as a reminder to appreciate the harmonious relationship between the built environment and the natural world, creating landscapes that resonate with tranquility and style.



To see more about the color of the year, visit [the Pantone website!](#)

Our team would be happy to incorporate Peach Fuzz into your gardens this year. It's a quick process to [Request A Bid](#) and get started on your garden plan.



We hope that you've enjoyed this month's newsletter! Please let us know if there is anything you'd like to see in future newsletters by replying to this email or contacting us [here](#) – we look forward to hearing from you!

Do You Have a Landscaping Project in Mind?
[Click here to contact us and get started!](#)

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