



APRIL 2023

Leader's Message

It's April, which means warm weather, green grass, and flowering plants are on the horizon. As spring arrives and 30 million acres of turf across the nation are turning green and growing, it seems fitting that the National Association of Landscape Professionals (NALP) recognizes April as National Lawn Care Month.

Did you know...

- Well-cared-for lawns can significantly increase property values.
- Grass converts carbon dioxide to oxygen, a process that helps clear the air.
- Dense, healthy grass slows water runoff, removing contaminants and trapping soil. Fresh, filtered water returns to the underground water supply.

Here at Landesign, we're celebrating National Lawn Care Month by being proactive. Our lawn care program is already underway to help our clients ensure a healthy and beautiful lawn throughout the year.

If you're interested in learning more about how we can help maintain your lawn and landscape, just [let us know](#). We'd love to hear from you!



Sincerely,

JJ Fitzgerald
Landesign C&M,
Chief Operations Officer



Weathermatic Smarlink Sytem



As the rain starts to subside and the temperatures begin to rise, it is time to start thinking about irrigation and caring for the landscape during the late spring and summer months.

At Landesign, we provide water management services to existing and new clients utilizing Weathermatic's Smartlink System. This technology allows our account managers and irrigation team to customize, troubleshoot, and manage the client's irrigation system remotely. This brings water management to another level and in the palm of their hands!



Attending Weathermatic's SmartCon

Last month, our Irrigation Manager, Jorge Lugo had the opportunity to attend Weathermatic's SmartCon in San Diego.

He is leading our water management efforts and has converted over half of the 250+ properties we manage to Smartlink so far! In recognition of our success in the implementation of this technology, Landesign was awarded the Platinum Partner Award.



Jorge's attention to detail and genuine concern for the environment set the stage for the effective launch of our water conservation initiative. Thank you, Jorge, for everything you do for our clients and the planet!



Save Water. Give Life.

Through this partnership with our clients and Weathermatic, we have collectively provided a lifetime of clean drinking water for over 200 individuals in need.



Spotlight: Burbank Housing Sees Real Results

In the past year, we were able to onboard a client with multiple properties in Santa Rosa. The results were amazing! We are so excited to not only help the bottom line of our property management communities but to protect one of our most critical natural resources on the planet. Please [contact us today](#) for more information!



“We implemented Landesign’s Water Management Program a year ago at ten of our Santa Rosa communities, and our water use reduction was quite substantial. The water savings from 10 properties was nearly 40%, equating to 2,491,000 gallons saved! The investment in the Weathermatic system was a great one, and I highly recommend it. Thank you, Landesign, for recommending such a great water management tool.”

-Annie McNeany, Director of Property Management Burbank Housing



We hope that you’ve enjoyed this month’s newsletter! Please let us know if there is anything you’d like to see in future newsletters by replying to this email or contacting us [here](#) – we look forward to hearing from you!

Do You Have a Landscaping Project in Mind?
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