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MAY 2021

Founders' Message

Spring is in full effect and a busy summer season is on the horizon. We've been staying busy out in the field and in the office as we work through training our new hires, but we're not stopping there. We're looking forward to continuing to grow our team as we bring even more talented people on board in the near future. What better time than now to spring into a new career?

We're currently searching for an Estimator/Designer based in Santa Rosa and a Maintenance Supervisor based in San Rafael. Additionally, we have a number of landscaping positions open and are always looking for dedicated landscape

professionals for our team. If you know anyone in your network who might be a good fit, please direct them to [visit our website](#) to learn more about our open positions!

Sincerely,

John and Denise Fitzgerald
Landesign C&M, Founders



Weed Abatement & Fire Safe Precautions

Over the course of the last few years, the state of California has suffered from record-setting wildfires. We're no stranger to hot, dry conditions, but the risks associated with those factors become even further amplified during the summer months when drought-like conditions reach their peak. That's why it's essential to take the proper steps to positively contribute to fire prevention and weed abatement.



First and foremost, property owners are responsible for maintaining their high weeds throughout the dry season. In California's prevailing drought conditions, it is crucial to stay on top of the upkeep and maintain a defensible space to

protect your property investments. Here are a few other important fire safety precautions that you should abide by:

- Remove all dead limbs that overhang any part of a structure.
- Clear away any flammable vegetation that's located within 10 feet of woodpiles and storage containers.
- Clear pine needles, leaves, and other debris from your roof.
- Provide a defensible space that extends at least 30 feet out from your building in all directions and perform high weed abatement out to 100 feet.
- Consider fire-safe landscape design enhancements that double your property's defense layer.



Landesign is here to help you control and maintain your defensible space. To learn more about the defensible space requirements and guidelines for your county, check out the resources below:

- [Marin County](#)
- [Napa County](#)
- [Sonoma County](#)

Our team is committed to helping our community stay safe. Please [contact us](#) to get started on making a plan to shape up your outdoor space for a dry summer!



Landesign is Now a Weathermatic Premier Partner!



This exciting new partnership allows Landesign to offer the **SmartLink Wireless Landscape Network Weather Base Irrigation Control** as a subscription, saving our clients the upfront capital expenditure. For a nominal increase in the monthly budget, you will avoid the capital installation cost.

In the past, a conversion to a weather-based controller came with a \$2,500-3,500 per controller capital cost for the hardware, then a \$20/month communication fee. Weathermatic is offering the upgrade to their hardware included in their monthly fee which ranges from only \$40-\$60/month. And for this fee, they guarantee lifetime warranty and hardware upgrades as long as the service is maintained. A small \$600-800 one-time installation cost is required.

Comprehensive Water Management Services

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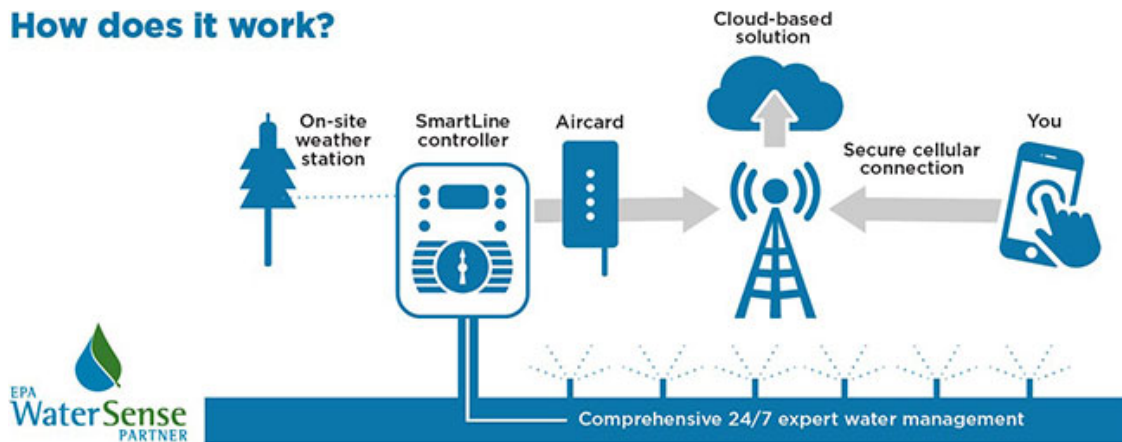
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The advertisement features a hand holding a tablet displaying a software interface for irrigation control. Below the tablet is a physical weather-based irrigation controller unit. The background is a lush green landscape with a blue sky.

As with many technologies today, their innovative new program is 'Subscription-Based' and comes with the hardware with no upfront capital cost. This makes the upgrade to a weather-based controller a no-brainer.

Weathermatic SmartLink automatically adjusts irrigation run-times based on your site's DAILY weather activity. Like a Nest Thermostat for your Landscape Irrigation. The typical savings average is 25%+ in water costs. It also provides remote access to the controller via cellular connection, providing the ability to program and monitor from our office or a smartphone or tablet in the field.

How does it work?



We've begun proposing this new offering to replace failing controllers along with our 2021 Irrigation Assessment Reports and will be proposing this conversion to most properties as a part of your 2022 Landscape Budgets. If you want to jump in sooner please [reach out](#).



We hope that you've enjoyed this month's newsletter! Please let us know if there is anything you'd like to see in future newsletters by replying to this email or contacting us [here](#) – we look forward to hearing from you!

Do You Have a Landscaping Project in Mind?

[Click here to contact us and get started!](#)



Landscape Construction



Landscape Maintenance



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