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MAY 2018

## Founders' Message

May is here and it's unbelievable how fast the year is moving! It seems like just yesterday that we were ringing in the New Year and now we're almost halfway through 2018.



With spring in full effect and a busy summer season on the horizon, we're excited to share an announcement about our expanding team. Recently, we have been staying busy out in the field and in the office as we work through training our new hires, but we look forward to continuing to grow our team as we bring more talented people on board. We currently have a number of positions open, and are always looking for dedicated people to work in both our Construction and Maintenance divisions. If you love working outdoors, consider us the perfect place to help build your career. [Visit our website](#) to learn more about our open positions!

Plus – this month, we're celebrating Water Awareness Month by providing our clients with important information about water conservation tactics for our landscapes. If you're interested in learning more about how we can help save you water and money on your lawn and landscape, just let us know. We'd love to hear from you!

Sincerely,

John and Denise Fitzgerald  
Landesign C&M, Founders



## May is Water Awareness Month

Our team wishes you a happy Water Awareness Month! Since 1989, Water Awareness Month has been a statewide campaign designated to highlighting the importance of California's water resources and their impact on our health and the environmental quality of our state.

We know how easy it can be to take water for granted every day when you can simply turn on the tap and watch the water flow, but it's important to remember the value of this precious resource. Many people are constantly seeking ways to keep their lawns healthy, thick, and green while also respecting the environment and conserving water, especially during periods of drought. It's important to use every drop of water wisely. Here are a few tips you can do at home in your garden to save water and money as the weather warms up:

- Check your sprinkler system to make sure it's operating properly and has no leaks. Run each zone briefly during daylight hours to make sure everything is functioning correctly, look for broken lines or damaged sprinkler heads, and inspect the spray patterns to ensure water isn't being wasted.
- Water your lawn a maximum of three days per week. Less frequent, deeper watering encourages plants to sink their roots further into the soil and helps wet the entire root zone, which can help increase tolerance in mild to moderate drought conditions and ultimately leads to healthier plants. Also, it's typically best to water in the early morning so that your landscape has time to absorb the moisture before the hot California sun takes over.
- Invest in an irrigation system with a smart timer, which will automatically adapt the irrigation schedules to the weather conditions. With the proper settings in place on your irrigation controller, you can save thousands of gallons of water in your landscape, saving your plants from drowning and saving you on water costs.
- Consider using California-friendly plants to beautify your property. By opting for plants that are California natives, you can save water because they require little or no artificial irrigation when planted in areas in which they evolved and naturally belong.

Here at Landesign, we put a strong emphasis on water conservation in the work we do for our clients. For more information on water conservation, [click here to visit our website](#).



## New Client Spotlight: The Barlow

We are pleased to announce our partnership with The Barlow, one of the newest clients to our Maintenance Services division!

The Barlow is a unique open-air community in the town of Sebastopol, the gateway to Russian River Wine Country. The Barlow is a 12-acre outdoor market district featuring local food, wine, beer, spirits and crafts made onsite by Sonoma County artisans. Stroll the industrial-chic, dog-friendly campus and savor the organic edible landscaping - a nod to the rich agricultural [history of The Barlow](#).





We hope that you've enjoyed this month's newsletter! Please let us know if there is anything you'd like to see in future newsletters by replying to this email or contacting us [here](#) – we look forward to hearing from you!

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Do You Have a Landscaping Project in Mind?  
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