

[View this email in your browser](#)



MARCH 2019

Founders' Message

Happy spring! After spending the cooler months anticipating the onset of spring, it should come as no surprise that we're welcoming the seasonal change with open arms. This time of year brings so much excitement. With trees and flowers beginning to bloom and daylight savings allowing us to extend our time outdoors, this is the perfect time to get started on your next outdoor improvement or enhancement project.

Implementing an enhancement strategy will help protect your landscape investment and the overall curb appeal of your property, which is why we want to encourage our customers to call on their Account Managers to assist in

coming up with a proactive approach. Possible enhancement projects and services that we can provide are split up into four categories:

Water Conservation

- Smart Controllers
- Drip Irrigation Conversions
- Turf Removal
- Synthetic Turf

Site Safety

- Weed/Brush Abatement & Fire Prevention
- Drainage & Erosion Control
- Landscape Lighting
- Slip or Trip Hazard Solutions

Renovations & Updates

- Landscape Design/Build
- Plant Palette Updating
- Tree Pruning & Removals

Plant Health & Maintenance

- Mulching
- Turf Over-Seeding
- Turf Aeration



Even the smallest touches can provide a strong visual impact and bring new beauty and character to your property. Some enhancements, like drainage or irrigation work, are not as noticeable, but are still very important.

If you'd like a member of our team to assess your property for areas needing improvement, we'd love to hear from you!

Sincerely,

John and Denise Fitzgerald
Landesign C&M, Founders



Employee Spotlight: Joel Gonnella

Please join us in celebrating this month's featured employee - Assistant Estimator, Joel Gonnella!

A lifelong native of Santa Rosa, Joel attended local schools before graduating from UCLA with a degree in Mechanical Engineering. Putting his knowledge to use, Joel has worked to gain experience over the years and has developed an extensive history spanning across multiple industries. Joel worked within the local construction industry for nearly 5 years as a Civil Engineer for Brelje & Race Consulting Engineers. He also spent time growing his exposure to the landscaping industry while running his own organic vegetable and fruit gardens with By-Hand Gardens.



Joel is an avid outdoorsman who enjoys landscaping as well as many other outdoor activities. He is an ardent hiker, backpacker, fisherman, and mushroom forager. Joel is also highly competitive in sports and spends many of

his nights playing soccer, softball, basketball, volleyball, and golf.

The combination of Joel's experience, passion for the outdoors, and love for science and math makes him a valuable asset and ideal fit for our company and community.



March Mulch Madness

Mulching is an extremely valuable tool and one of the single best things you can do for your landscape. There is nothing that can have a greater impact than a fresh application of mulch or bark, so if you haven't already joined in on the mulching madness, now is the time!



There are several benefits associated with maintaining a sufficient layer of mulch throughout your landscape:

- Moisture retention
- Soil erosion prevention
- Increased root growth
- Weed suppression

In order to ensure that a landscape reaps all of the possible benefits of mulching, it's important to not only make sure the application is being done properly, but that it's being maintained over time. Mulch breaks down and becomes less effective with age. A lack of effective mulch reduces weed control, increases moss build-up, and increases evaporative water loss in soil, all of which can be especially problematic during the summer month and can ultimately contribute to additional issues with the overall health and longevity of your landscape.

We recommend reapplying at least every other year during late winter or early spring, typically after we finish our heavy pruning and leaf pickup. Sticking to this schedule will help ensure optimal results in the long run.



We hope that you've enjoyed this month's newsletter! Please let us know if there is anything you'd like to see in future newsletters by replying to this email or contacting us [here](#) – we look forward to hearing from you!

Do You Have a Landscaping Project in Mind?

[Click here to contact us and get started!](#)



Landscape Construction



Landscape Maintenance





Copyright © 2019 Landesign Construction and Maintenance, All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).