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JULY 2018

## Founders' Message

We hope you had a wonderful Fourth of July, and are enjoying summer so far! As temperatures continue to climb, our team continues to work hard. We'd like to take this opportunity to honor our company and devoted employees' latest accomplishment: receiving six awards from the California Landscape Contractors Association (CLCA)! For this year's North Coast Chapter Achievement Awards, Landesign C&M took home the following awards:



1st Place Award for *Capri Creek Apartments*, category of Renovation



1st Place Award for *Oxford Suites Sonoma County*, category of Large Commercial Installation

- Award of Recognition for a *Private Residence*, category of Large Residential Installation
- Award of Recognition for a *Private Residence*, category of Large Residential Maintenance
- Award of Recognition for *Tam Ridge Residences*, category of Medium Commercial Maintenance

CLCA'S Awards Program reflects the association's commitment to promoting professionalism within our industry. The program is designed to recognize outstanding performances by chapter members, foster company pride in superior workmanship, publicize our industry, and encourage business for CLCA contractors and suppliers

Here at Landesign C&M, we're very proud of our accomplishments and look forward to continuing to serve the needs of our community in the future.

Sincerely,

John and Denise Fitzgerald  
Landesign C&M, Founder



## July is Smart Irrigation Month

Keeping your lawn and landscape well-hydrated is crucial for maintaining health and longevity on your property, but you should always be conscious of how much water is being used to avoid overwatering or wasting water – especially during the hot summer months in our area. To raise awareness for the benefits of efficient watering practices, the Irrigation Association has named July “Smart Irrigation Month.”



In the spirit of the celebrations, we're here to remind you about the importance of getting the most out of your irrigation system, all while keeping your utility bills low and helping to protect the environment in the long run.

### Efficiency Upgrades to Consider

A well-maintained, properly working irrigation system can help keep your lawn beautiful and ultimately minimize water waste, so here are a couple efficiency upgrades to consider for your property that will help you get the most out of your irrigation system:

- **Use “smart” technology.** This involves climate and soil moisture sensor-based controllers that are designed to assess the weather and soil conditions and then customize the watering schedule to meet the needs of your specific landscape.
- **Adjust sprinkler heads.** Make sure that your sprinklers are actually watering plants, not sidewalks or buildings, and adjust as needed. Also, remove any obstructions that may be preventing the sprinklers from evenly distributing water throughout your landscape.
- **Consider low-volume drip irrigation.** Install micro-irrigation systems for gardens, trees, and shrubs to help minimize evaporation and runoff. Options include “drip” or “trickle” micro-spray jets, micro-sprinklers, and bubbler irrigation.
- **Install a rain shutoff switch.** These money-saving sensors prevent watering when the weather is rainy. They can work with almost any system and are typically inexpensive to install.

### Efficient Watering Practices

Here at Landesign C&M, we want to make sure your lawn and landscape are irrigated as efficiently as possible. Here are a couple of our best practices for accomplishing this:

- **Water at the right time.** The best time to water is when the sun is low in the sky, winds are calm, and temperatures are cool. Typically, this is in the late afternoon, evening, or just before sunrise. Watering during these times can minimize evaporation by as much as 30 percent.
- **Water more often for shorter periods.** Setting your system to run

for three 5-minute intervals lets soil absorb more water than if you were to run your system for 15 minutes at one time.

- **Water only when needed.** Overwatering can lead to shallow roots and can also encourage the spread of disease and the growth of weeds or fungus. To prevent this, water a maximum of three times per week, taking care to saturate the root zones and allow the soil to dry.
- **Schedule watering for each separate zone.** When determining a watering schedule for your property, it's best to think of each zone separately. For each area, consider the type of sprinkler available, amount of sun and shade exposure, soil type, and other plant requirements to ensure the best outcome.
- **Adapt your watering schedule to the weather and season.** Get familiar with the settings on your irrigation controller and adjust the watering schedule regularly based on the weather and season.

At Landesign, we pride ourselves on our commitment to playing an active role in efficiently managing our community's resources and reducing waste. Efficient irrigation is crucial to maintaining a sustainable landscape and fostering an environmentally-friendly community.

[Contact us](#) for more information on our water management services, or [visit the Irrigation Association's website](#) for additional details on how to promote efficient irrigation.



We hope that you've enjoyed this month's newsletter! Please let us know if there is anything you'd like to see in future newsletters by replying to this email or contacting us [here](#) – we look forward to hearing from you!

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Do You Have a Landscaping Project in Mind?  
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