



Volume 6, Issue #8

Transition to Aspire

Founders Message:

Summer is flying by here at Landesign! August has been an exciting month for us as we have rolled out a new software system to manage our business. Please have mercy on us as we go through this transition and work out the kinks. A big thank you to our team for their hard-work and commitment through this daunting process. They have been training and preparing for months and we are already benefiting from our new system!

We look forward to the rewards of this transition with improved communication internally and with our customers, quick access to information, and streamlined processes.

Wishing you a fun and colorful month!

Sincerely,

John and Denise Fitzgerald
Landesign C&M, Founders

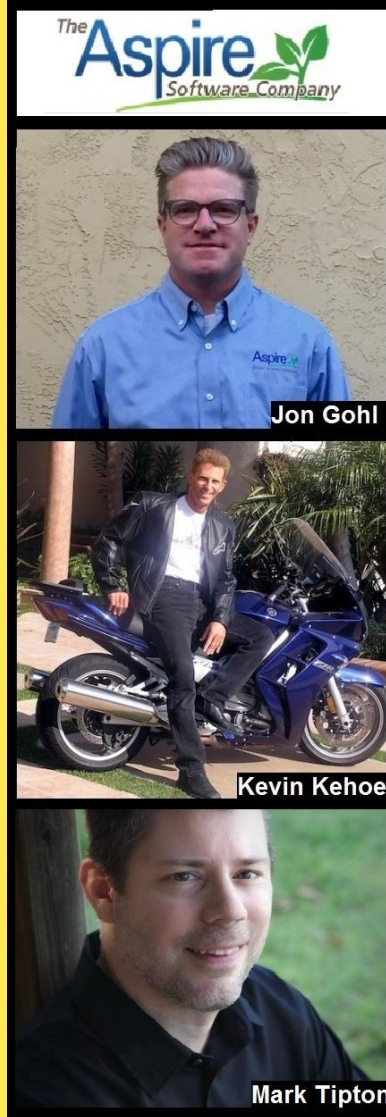
Welcoming our new business software: **ASPIRE**

Our team went into 2016 with a common goal: to get Aspire LM up and running to provide the best service possible to our clients. We are excited to announce the new system is up and running! Aspire LM brings Estimating, Scheduling, Purchasing, Mobile Time Entry,

Customer Relationship Management, Invoicing, and Accounting all together in one system.

Our implementation and training was led by Aspire LM Account Manager, Jon Gohl. Jon is a landscape pro with over 15 years experience in the industry. During his on-site visit in July we reviewed all processes and best practices of the system. We've learned the ins and outs of the system and enjoy training our team on the new possibilities using Aspire. The mobile software allows for easy access to information while on site and for streamlined communication of site specific tasks and opportunities.

The Aspire Software Company was launched by Kevin Kehoe and Mark Tipton in 2014. Kevin has over 35 years of experience as a Landscape Industry Consultant and Mark has over 25 years of experience in the software development business. Their goal is to build Aspire into the best software business in the industry. The Aspire team is constantly updating and improving the software to achieve Kevin and Mark's goals, and they are doing an excellent job!



Beauty in the Drought

Drought tolerant landscaping designs don't need to be boring! A blend of the vibrant, stylish drought tolerant plants creates a drought-friendly piece of art for your yard or business.

Below are a few stylish plants to check out:

- The **Miss Huff** hardy lantana is a durable flower that features tropical orange and pink flowers from spring to frost.
- The **Lil Miss Sunshine** bluebeard offers periwinkle petals from late summer into fall requiring very little care. Butterflies are attracted to the little blooms, while deer are not.
- The **Autumn Circus German** bearded iris features white petals with purple edges, and blooms late spring through fall.
- Perennial flowers like the **Blue False Indigo** display spikes of small purple-blue flowers that bloom late spring to early summer.



[Click here](#) to read the full article *Drought-tolerant landscapes don't have to resemble deserts* by Jill Odom.

Do you have a landscape project in mind or need a competitive maintenance service proposal?
Contact us to get your project rolling!

[Contact Us!](#)



We are hiring! Do you know someone with experience in the landscaping industry? Our [Careers Page](#) has job descriptions and employment applications, thank you!

STAY CONNECTED:



Members of:



Landesign Construction & Maintenance
www.Landesign-Inc.com | 707.578.2657
P.O. Box 2326
Santa Rosa, CA 95405

Photo Cred:

Calandrinia Spectabilis flower image from Desireé at Landesign ;
Blue False Indigo flower image from landscapesofus.com ;
We are hiring image via Google from aphroditeshop-sl.com ;
Ranunculus Bouquet image from scenescapes.us.com ;
Sunflower image from americanmeadows.com ;
Lantana Flower image from kittomalley.com ;
Aspire Images from <http://youraspire.com/>.