

[View this email in your browser](#)



AUGUST 2018

Founders' Message

Fall is a great time of year to start thinking about planning, budgeting, and overall maximizing the value of your landscape. At Landesign, we know we can help stretch your budget by working to understand your goals and being strategic about how and where you spend your money.

Our Account Managers are happy to walk your property with you and take note

of the areas that you're happy with and the areas that need improving in order to provide you with recommendations for the most cost-effective approach. For example, if you know that you want new trees or shrubs for a certain area, fall or winter may be a great time to make this purchase because many nurseries and retailers have better pricing during those times of the year. Additionally, this will allow time for the roots to take hold before the summer heat arrives. This is only one of many examples where our planning services can be cost effective in the long run.

Here at Landesign, we consider ourselves to be your Landscape Asset Manager. We're here to help guide you each step of the way to ensure you get the most out of your situation, and take pride in our commitment to continuing to grow as a company in order to provide the best results possible. Keep reading for more information on how we can help you!

Sincerely,

John and Denise Fitzgerald
Landesign C&M, Founders



We're Your Landscape Asset Manager

As your Landscape Asset Manager, we know that to help your business, association, or organization be successful, accurate budget planning is key. We understand this very well, as we have provided budgetary information to customers in the fall to assist them with their budgeting process. Whether the project consists of standard enhancements such as mulch and plantings, or seasonal flowers, one-time irrigation, or re-landscaping, we will provide you with ideas and recommendations to maximize your landscape's value.

With increased costs due to low unemployment rates and legislative action, times are changing in the service industry. Here at Landesign, we pay well above minimum wage and provide benefits, but this legislative change has significantly increased the minimum wage, sick leave, and health insurance costs, which has dramatically affected our labor costs. Additionally, the strong

local economy and record low unemployment rates have also pushed costs up. We are very proud of our well-trained and veteran staff, and we need to keep our pay at a level to retain our skilled staff. We hope you understand.

We are preparing budget proposals now, and would like to meet with as many customers as possible during the next few months to ensure we understand your specific situation. Please [contact us](#) and let us know when you are available, as we want to work around your schedule and provide you with the best budget information possible. We are a part of your team, and will help you in any way that we can.



What's New at Landesign: Greenius Landscape Training System

We are proud to announce our investment in the Greenius Landscape Training System as a resource for employee training!



The Greenius Landscape Training System is a powerful series of training modules that informs and re-enforces behavior, policies, and procedures for landscape supervisors and crew members. This allows everyone at the company to be an efficient and safe team member. The amount of valuable information in these modules is unprecedented, and will help all of our key employees to better understand the company's "big picture."

Using this new training system will have a positive impact on our company moving forward. We expect to see an improvement in employee retention, advancement, and safety to allow us to continue to deliver quality service to our

clients.

For more information on the Greenius Landscape Training System, [visit their website](#).



New Client Spotlight: Burbank Heights & Orchards Senior Housing

We are pleased to announce a new client to our maintenance services division - Burbank Heights & Orchards Senior Housing!

Located in Sebastopol, California, the Burbank Heights & Orchards Senior Housing community was created by Burbank Orchards, Inc. to provide quality, affordable housing to low-income seniors ages 62 and over, as well as mobility-impaired individuals. The spacious community is comprised of 60 apartments with 16 acres of land. Adjacent to Burbank Heights and the Luther Burbank Orchard, a nearby hiking trail and lush landscaping makes this an ideal retirement setting for nature lovers and gardeners.



Our team is very excited for our partnership with the community and is looking forward to working to maintain the property for all to enjoy.



We hope that you've enjoyed this month's newsletter! Please let us know if there is anything you'd like to see in future newsletters by replying to this email or contacting us [here](#) – we look forward to hearing from you!

Do You Have a Landscaping Project in Mind?

[Click here to contact us and get started!](#)



Landscape Construction



Landscape Maintenance



Copyright © 2018 Landesign Construction and Maintenance, All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).